



MAMMOLINK CASE STUDY

How MammoLink® Used RamSoft's PowerServer® SaaS Solutions To Augment Their Rapid Business Expansion

CASE STUDY

Ryan Polselli,

M.D., DABR Founder & CEO

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B.S., RT (R) (M) (BD) (ARRT)

Co-Founder & COO

LOCATION

Palm Harbor, FL

SPECIALIZATION

Mammography

SOLUTION

PowerServer® RISP/ACS
with Stana™ and
Gateway™ Router

WEBSITE

www.mammolink.com

OVERVIEW

MammoLink® represents an expert team of leading professionals specialized in the field of mammography. Founded originally in 2016 by Dr. Ryan Polselli and Miranda Polselli, MammoLink works closely with OB-gyn and general practitioner physicians across the United States to provide premier “in-office” mammography services for patients. In October 2022, MammoLink expanded further in Florida to include 3D Mobile Mammography, a specialized mobile mammography program.

MammoLink was established in the face an alarming trend in women not receiving mammograms due to barriers to timely care such as the lack of convenient access and effective patient-physician communication, and lengthy wait lists. Supported by its vision to **advance improved digital mammography services and accelerate breast cancer care**, MammoLink continues to make strides in implementing its mission: to enhance breast cancer screening by **increasing access to mammograms and transforming the relationship between patients, physicians, and radiologists.**

Growth is a quintessential factor for MammoLink: its 3D Mobile Mammography service fleet currently entails four buses (one of which offers diagnostic services including breast ultrasound), with plans to grow the fleet further to include up to six buses within the next year (2024-25). Each bus facilitates an exam pipeline of approximately 40 mammograms per day. An extensive team of mammography technologists and specialists provides services to various communities all over Florida.

“Our investment in RamSoft is paying off in terms of our numbers, which are going up relatively quickly for being in business only a year and a half. **The outlook for MammoLink is looking outstanding!”**

Dr. Ryan Polselli

MAMMOLINK RESULTS

90%

increase in patient satisfaction*

50%

more mammograms completed daily

20%

increase in business growth

4

hours / day saved with streamlined workflows

*with PatientPal (Med-integration)

THE CHALLENGE

Facing an exponential growth trend involving multiple buses operating from several locations throughout the state of Florida, it was crucial for MammoLink to access a secure, robust solution that could flexibly support the achievement of the company's growth goals and patient care delivery benchmarks.

THE NEED

Rapid growth demands agility – and for burgeoning MammoLink, **scalability, customizability, security,** and **ease of use** were unquestionable necessities. It was imperative that the right solution offered unlimited expandability and an easy-to-use interface that could facilitate customizations that deftly address the company's unique operational needs, particularly with respect to mobile mammography. All the above indicated employing the dynamic, secure cloud.

THE RAMSOFT APPROACH

As a mobile mammography provider, MammoLink needed a flexible, cloud-based solution that could match the unique demands of life on the road—not a traditional outpatient setup. RamSoft delivered just that, integrating **Gateway™ Router** for secure, rapid image transmission, **PowerServer® RISPACS** for seamless scheduling and data management, and **Stana™** for MQSA-compliant breast imaging tracking and reporting. To overcome the challenge of transmitting large tomosynthesis files, RamSoft enabled **precaching capabilities that allowed MammoLink to store and transfer studies from each of their 3D mobile units with ease.** "It was very important to us to be able to precache studies to different locations wherever we're going to be," noted Dr. Polselli. The support didn't stop at implementation – RamSoft's responsive team ensured a smooth rollout, and according to Miranda, **training was intuitive and impactful, with staff quickly adapting after just one day of brief instruction.**

CONCLUSION

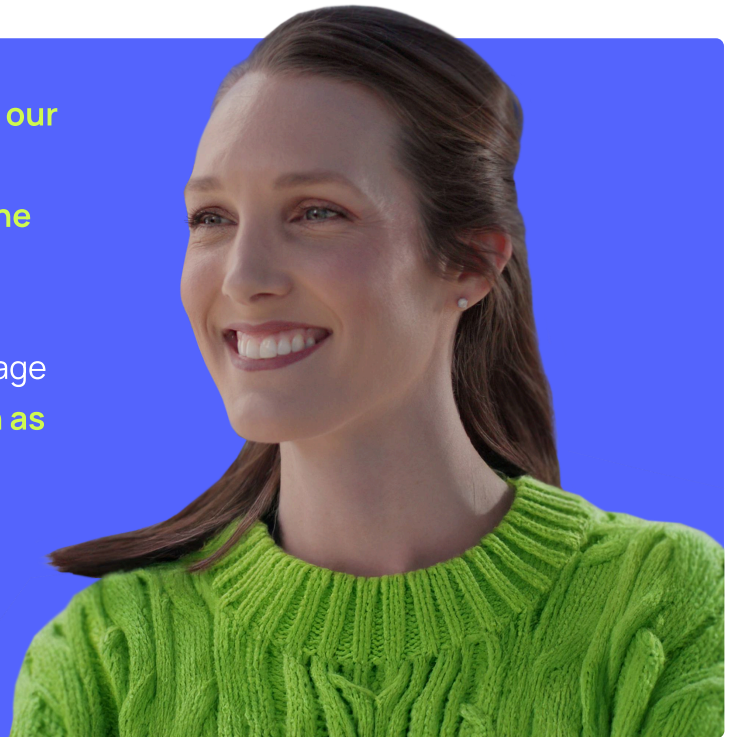
By integrating PowerServer® RIS/PACS, Gateway™ Router, and Stana™, RamSoft equipped MammoLink with a secure, scalable, and cloud-based infrastructure tailored for mobile mammography. This unified solution enables fast, HIPAA- and MQSA-compliant imaging workflows, helping MammoLink deliver high-quality care with 24-hour report turnaround times. Studies are seamlessly transmitted from their mobile units to radiologists in real time, ensuring prompt diagnoses and supporting the company's rapid growth across Florida.

RamSoft's automation and remote accessibility have proven essential for MammoLink's clinical efficiency. "Performing mobile diagnostics is only possible thanks to RamSoft," shared Dr. Ryan Polselli. "Images from our mobile buses are available at my workstation within a minute, enabling timely diagnostic decisions." This speed can be lifesaving—as in the case of a 37-year-old patient whose diagnostic workup, was remarkably fast-tracked using RamSoft's platform, led to early biopsy scheduling and intervention.

Security is equally critical. With RamSoft's Microsoft Azure-backed cloud infrastructure, MammoLink operates with confidence knowing their data is protected. That trust extends beyond their own operations—Dr. Polselli was even able to support another provider hit by a ransomware attack. "We feel safe, and so do our patients," added Miranda Polselli. "That peace of mind is everything."

"RamSoft was overall the best solution for our company. They were able to dedicate the resources, time, and personnel to **develop the right solution for us.** With RamSoft's SaaS products, we were able to implement many programs, **optimize efficiency** of patient image sharing, and **offer high-value services such as a 24-hour report turnaround.**"

Miranda Polselli
Co-Founder & COO,
MammoLink



[View testimonial](#)

Explore how RamSoft's automated cloud-based imaging solutions can optimize productivity and drive growth in your organization.

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